



# PRIVACY POLICY

Last Updated: April 7, 2024

Heart of the Region ("we," "us," or "our") is committed to protecting the privacy of individuals who visit our website. This Privacy Policy outlines the types of information we collect, how we use and protect that information, and your rights regarding your personal data.

## INFORMATION WE COLLECT

We may collect various types of information when you visit our website, including:

**Personal Information:** Such as your name, email address, phone number, and other contact details when you fill out forms on our website or communicate with us via email or phone.

**Non-Personal Information:** Such as your IP address, browser type, operating system, and other technical information collected through cookies and similar technologies.

## HOW WE USE YOUR INFORMATION

We may use the information we collect for the following purposes:

- To provide and maintain our website and services to you.
- To communicate with you, respond to your inquiries, and provide customer support.
- To personalize your experience on our website and tailor the content and offerings to your interests.
- To analyze website usage and improve our website's functionality and user experience.
- To comply with legal obligations and enforce our website policies.

## DATA SHARING

We may share your information with third parties only in the following circumstances:

- With service providers and business partners who assist us in operating our website and providing our services.



- With affiliated companies within our corporate group, if applicable, and only after consulting with you first.
- When required by law or legal process, or to protect our rights, property, or safety or that of others.
- We do not sell, trade, or otherwise transfer your personal information to third parties for marketing purposes.

## **YOUR RIGHTS AND CHOICES**

You have certain rights regarding your personal information, including the right to:

- Access, correct, or delete your personal information.
- Object to or restrict the processing of your personal information.
- Opt-out of receiving marketing communications from us.
- You can exercise these rights by contacting us using the information provided below.

## **SECURITY MEASURES**

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction.

## **POLICY CHANGES**

We may update this Privacy Policy periodically to reflect changes in our practices or legal requirements. We will post the updated Privacy Policy on this page and update the "Last Updated" date accordingly.

## **CONTACT US**

If you have any questions or concerns about our Privacy Policy or our handling of your personal information, please contact us at:

Heart of the Region  
[diane@heartoftheregion.ca](mailto:diane@heartoftheregion.ca)  
519-500-6003